



Midpoint - Careers Plan 2022/2023

Our career programme is mapped to the Eight Gatsby Benchmarks

The aims of the programme are.

1. Raise students aspirations
2. Prepare students for the opportunities, responsibilities and experiences after school
3. Develop self-awareness, opportunity awareness, decision making and transition planning to make informed choices
4. Develop themselves through careers, employability and enterprise education
5. Learn about careers and the world of work
6. Develop their career management and employability skills

Our career programme is mapped to The eight Gatsby benchmarks of Good Career Guidance
1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Cross Phase Work

Activity	Details	Impact	Gatsby Benchmark / Benchmarks Covered
Displays	Career based displays will be placed around The Centre with subject specific career related displays in key areas such as PE, Vocational subjects, and literacy and numeracy.	Increased awareness and profile of careers at Midpoint	2, 4
Visiting Speakers (employers, colleges, apprenticeship providers, training providers, charities and universities)	Careers focused visiting speakers throughout the course of the academic year. These will take place for whole year groups during assemblies, form time and drop down days	Students have an improved awareness of the variety of careers and educational pathways available. They also have gained knowledge of the skills and qualifications required and the realities of the current labour market	2, 3, 4, 5, 6, 7, 8
Student Voice/ surveys	Student council used to gather views and understanding of careers. <i>Show students career programme ask for feedback , do they like what's provided? What's missing, what else would like to see or do? Is this happening, could it happen , or does it need to be removed?</i>	The Centre is aware of the strengths and areas for development which can then be used to inform future planning	
Career Fairs. Skill shows and apprenticeship conferences	All pupils and parents will have access to online career expo from Black Country Skills factory to include resources <ul style="list-style-type: none"> • What Career Live, Birmingham – Virtual event 12th and 13th November 2021 & physical event February 2021 • Big Bang Birmingham – Big Bang World (virtual) live 1st November and the physical event is currently scheduled for summer term of 2023 • City Jobs Fair – WWFC Molineux 	Increased student awareness of variety of educational pathways and careers available within the local area, nationally and within key areas	2, 3, 4, 5, 7, 8

	<ul style="list-style-type: none"> • National Apprenticeship Conference – Friday 25 March 2022, Birmingham • Wolverhampton Apprenticeships & Skills Show (March 2022, date TBC) • Telford Skills and Apprenticeships Show (03/05/2022, TBC) • Unifest 2022 events in July 2022 		
Parental Engagement	<p>Engagement via meetings, website, Microsoft Teams , share and talk sessions, annual reviews, and career newsletters at key points throughout the academic year</p> <p>Termly career newsletters need creating or adding onto to existing newsletter</p>	Increased parental awareness of the variety of careers and educational pathways available within the local area, nationally and within key areas	2, 3, 5, 7, 8
Drop Down Days	Students have off timetable days throughout the academic year and participate in a variety of career events as well as subject lead events to develop employability skills including enterprise days, STEM days, presenting and debating, Visits to colleges and workplaces, Finance and money sessions	Students develop employability skills such a teamwork, communication and problem solving skills	1, 4, 5, 7
National Careers and apprenticeship week	All year groups celebrate National Career and Apprenticeship Week with themed assemblies. Assemblies include speakers from different careers sectors and alumni as well as apprenticeship application support. Workshops will include NCW themes.	Increased student awareness of variety of apprenticeship pathways and careers available within the local area, and nationally	2, 5, 7

Year Based Activities

Year 10 and 11

Activity	Date	Impact	Gatsby Benchmark / Benchmarks Covered
Work Experience	March and April	Increased understanding and necessity for, employability skills	2, 3, 4, 5, 6, 8
Connexions Group work	November	Improved skills in employment and FE readiness, Careers Group work sessions include Post-16 options, Mock Interview Preparation and C.V's and Application Forms.	2, 4, 5, 7, 8
Mock Interview Day (Connexions)	November	Improved skills in employment readiness – cv writing, personal preparation and interview technique Increased understanding of and necessity for, employability skills	3, 5, 8
Workpays sessions	November	Improved skills in employment readiness Preparing for the world of work CV writing and work skills	1, 2, 3,
Transition Practical Activity – ‘Career Bowling’	November	Improved skills in employment and transition readiness, e.g. communication (written and verbal), reasoning skills, etc 10 professionals, each from organisations that have real Post-16 options and opportunities	1, 3, 7

		for our students. The idea is that the students are split into teams with the providers, so they have a chance to engage the professionals during a fun activity, and hopefully at the end of the event fill out an “expression of interest” form, securing an “offer of learning” which will lead to an interview later on in the year.	
Employer talks and visits	April and May	<p>Increased understanding and necessity for, employability skills.</p> <ul style="list-style-type: none"> • Midland Metro Alliance • Bank of England – Discussing careers in banking and money • Employer visit – Nurse • Employer visit – Police Others to be arranged to suit pupils’ aspirations and labour market 	1, 2, 3, 4, 5, 6, 8
Learning for Life lessons	September and October	<p>Improved skills in further education, higher education and employment readiness.</p> <p>Themes include ..</p> <p>Applying to college or university</p> <p>Preparing for Job interview</p> <p>Health & Safety at work</p> <p>Trade Unions</p> <p>How can we successfully prepare for work experience?</p> <p>What rights and responsibilities do we have in the workplace?</p> <p>What are employers looking for in CVs?</p>	1, 2, 3, 7

		How do we choose a career that suits our personality, ambition and qualifications?	
Training provider and college Taster Day/s	December	<p>All Year 11 students have the opportunity for a taster day at either a college or/and training provider. This will dispel any myths relating to FE and give students real life experience of FE giving them greater information on which to base decisions at the end of Year 11</p> <ul style="list-style-type: none"> • Incomm Training - Fluid power and bloodhound workshop • Training provider visit – Walsall hairdressing • Training provider visit – Nova Training • Training provider visit – Juniper Training • Training provider visit – Skills Training UK • College visit – Wolverhampton College • College visit – Wolverhampton College (Metro1) • College visit – Dudley College • College visit -Walsall College 	3, 7, 8
Next Steps Interviews – connexions	Throughout year	<p>Improved aspiration and understanding of career options available linked to potential future progression.</p> <p>Where identified students with issues (academic, personal, career pathways) can be referred as appropriate</p>	3, 8

